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<p>(54) Title: SYSTEM AND METHOD FOR DISTRIBUTING AND PROCESSING DISCOUNT COUPONS</p> <p>(57) Abstract</p> <p>A system for dispensing and redeeming electronic discount coupons in a store. A card-dispensing kiosk collects information from a customer and subsequently issues a "smart card" for storing electronic coupons. Upon completion of shopping, the customer redeems the electronic coupons at the check-out area, by inserting the card into the check-out station. During checkout, when UPC product data corresponds to coupons stored on the card, the customer is credited with the value of the corresponding coupon.</p>		
<pre> graph TD 10[RECEIVE CUSTOMER DEMOGRAPHIC INFORMATION] --> 20[RECEIVE CUSTOMER COUPON SELECTION] 20 --> 30[STORE CUSTOMER INFORMATION IN ASSOCIATION WITH CARD IDENTIFIER] 30 --> 40[WRITE COUPONS ONTO CARD FROM STORAGE BIN] 40 --> 50[EJECT CARD FROM STORAGE BIN] 50 --> 55[SELECT PRODUCTS] 55 --> 65[REDEEM COUPONS BY READING CARD RAM] 65 --> 75[INSERT CARD IN COUPON DISPENSER TO WRITE ADDITIONAL COUPONS INTO CARD RAM] 75 --> 10 </pre>		